



## University Paris-Sud

### The Third International Doctoral Consortium on Intellectual Capital Management

Organised by  
*The European Chair On Intellectual Capital Management*

May 31, 2010

9.15 am – 4 pm

Venue : Faculté Jean Monnet, 94 Bd Lagrange , Sceaux

### Objectives

Under the auspices on the European Chair on Intellectual Management, University Paris-Sud, and in coordination with the New Club of Paris research agenda, it has been decided to launch an ad hoc programme aiming at stimulating research in intellectual capital management, at a global scale and making it more visible. Hence this third consortium organised just a day before the Sixth edition of the World Conference on Intellectual capital for Communities (IC6, The World Bank Office, 2/3 June).



## Programme

### 9.00 – 9.05:

- Introductory remarks , Ahmed Bounfour, Professor & Titular, European Chair on Intellectual Capital Management , University Paris-Sud, VP, The New Club of Paris

	<b>PhD Candidate</b>	<b>Thesis</b>	<b>Supervisor</b>	<b>Reviewers</b>
<b>9.05-9.45</b>	<ul style="list-style-type: none"> <li>▪ Alexandra Moore</li> </ul>	<ul style="list-style-type: none"> <li>▪ “Design processing in crisis times-space planning for creative work environment”</li> </ul>	<ul style="list-style-type: none"> <li>▪ Professor Leif Edvinsson, University of Lund</li> </ul>	<ul style="list-style-type: none"> <li>• Reviewer 1: Professor Peter Meusburger, University of Heidelberg</li> <li>• Reviewer 2: Professor Francisco Javier Carrillo, Monterrey Institute of Technology</li> </ul>
<b>9.45-10.25</b>	<ul style="list-style-type: none"> <li>▪ Susanne Durst</li> </ul>	<ul style="list-style-type: none"> <li>▪ “The implication of intangible assets in company succession in SMEs”</li> </ul>	<ul style="list-style-type: none"> <li>▪ Professor Stefan Güldenber, The University of Liechtenstein</li> </ul>	<ul style="list-style-type: none"> <li>• Professor Thomas Housel, NPS</li> <li>• Professor Peter Pawlowsky, Chemnitz University of Technology</li> </ul>
10.25.11.00	<b>Coffee-Break</b>			
<b>11.00-11.40.</b>	<ul style="list-style-type: none"> <li>▪ Daniel Guevara, Monterrey, Mexico</li> </ul>	<ul style="list-style-type: none"> <li>▪ “Monitoring Intellectual Capital in an economic downturn context”</li> </ul>	<ul style="list-style-type: none"> <li>▪ Professor Ahmed Bounfour, University Paris-Sud</li> <li>▪ Francisco Javier Carrillo, Monterrey Institute of Technology</li> </ul>	<ul style="list-style-type: none"> <li>▪ Reviewer 1: Professor Jose Maria Viedma, Polytechnic University of Catalunya</li> <li>▪ Reviewer 2: Professor Pirjo Stahle, Finland Futures Centre</li> </ul>
<b>11.40-12.20</b>	<ul style="list-style-type: none"> <li>▪ William Little</li> </ul>	<ul style="list-style-type: none"> <li>▪ “The use of modern portfolio analysis for the measurement of IC of non-profit organisations”</li> </ul>	<ul style="list-style-type: none"> <li>▪ Professor Thomas Housel, Naval Post Graduate School of Management, Monterey, CA</li> </ul>	<ul style="list-style-type: none"> <li>▪ Reviewer 1: Professor Ahmed Bounfour, University Paris-Sud</li> <li>▪ Reviewer 2: Professor Leif Edvinsson, University of Lund</li> </ul>
12.20.13.20	<b>Lunch</b>			
<b>13.20-14.00</b>	<ul style="list-style-type: none"> <li>▪ Satoshi Funahashi</li> </ul>	<ul style="list-style-type: none"> <li>▪ “Intellectual capital building in local communities: the case of Sri Lanka”</li> </ul>	<ul style="list-style-type: none"> <li>▪ Professor Hanado, Waseda University,</li> </ul>	<ul style="list-style-type: none"> <li>▪ Reviewer 1: Dr Jean-Eric Aubert, The World Bank &amp; OECD</li> <li>▪ Reviewer 2: Professor</li> </ul>



			Tokyo	Ahmed Bounfour, University Paris-Sud
<b>14.00- 14.40</b>	▪ Julien Anfruns	“Modelling and Managing Intangibles of Museums”	▪ Professor Ahmed Bounfour, University Paris-Sud 11	▪ Reviewer 1: Dr Anssi Smedlund Aalto University ▪ Reviewer 2: Professor Tom Housel, NPS, Cal.
<b>14.40- 15.20</b>	▪ Joan Baiget Solé	"Managing firm specific knowledge for value creation in the global economy".	▪ Professor José Maria Viedma, Polytechnic University of Catalunya”	▪ Reviewer 1: Professor Florence Durieux, University Paris-Sud (tbc) ▪ Reviewer 2: Professor Marcos Cavalcanti, Federal University of Rio Janeiro
<b>15.20- 16.00</b>	▪ Miklós, Stocker	“Value creation problems of Hungarian knowledge-based organizations”	▪ Professor Boda, Corvinus University of Budapest	▪ Reviewer 1: Professor Peter Meusburger, University of Heidelberg ▪ Reviewer 2: Professor Sandra Charreire-Petit, University Paris-Sud (tbc)
<b>16.00- 16.40</b>	▪ Pedro Perlava Figueiredo	“New Media and customisation of content analysis”	▪ Professor Marcos Cavalcanti Federal University of Rio Janeiro	▪ Reviewer 1: Professor Michael Stankosky, The Georges Washington University ▪ Reviewer 2 : Dr Anssi Smedlund Aalto University
<b>16.40- 16.50</b>	▪ Concluding remarks: Pr. Ahmed Bounfour, European Chair on Intellectual Management & PESOR, University Paris-Sud			

**Registration :** <https://rech.jm.u-psud.fr/colloque/colloque.php?evt=7>

